

II Project Information

Project Title (in English)	Project Title (in Chinese)
Art Node – On-line Learning Platform	

A. Project Summary

(please provide an executive summary of the project proposal in no more than 500 words).

Artist's experience and the work-creation process can be regarded and adopted as lively teaching materials. Through its network in local and international art scenes, Hong Kong Art School (HKAS) hosts artist lectures and Artist-in-Residence Programmes on a regular basis. These activities provide an interaction platform for students and renowned local / foreign artists to exchange views and experiences. Over the past 7 years, HKAS has organized 8 Artist-in-Residency programmes, and invited more than 20 internationally renowned artists to host talks, workshops, and seminars in Hong Kong (Please refer to Annex I for details regarding the distinguished guests invited by HKAS from 2002 to 2009). Vigorous and fruitful sharing about arts among iconic artists, teachers and students, as well as arts lovers, would not only enrich the knowledge in arts but also inspire the participants' creativity. Through active involvement in these activities, students indeed acquired invaluable learning experience.

HKAS intends to set up an on-line learning platform to incubate artistic research at school and in the community. This web-based platform is an archive of HKAS artistic activities and is the first one to be offered by education institutes in Hong Kong. It also has capacity to share other art-related materials for study and research purposes. The project is entitled "Art-Node".

A server-based on-line learning platform for access to virtual events on webs, the archives of HKAS artist talks and Artist-in-Residence programmes, and the self-learning materials such as DIY workshops, software trainings, and glossary will be built. An education forum will be held to introduce Art-Node to the art community

B. Project Objectives

(please identify the needs of the target recipients and explain how the project aims to address the needs).

The main objective of this project is to build a base for educators, students, and the community to learn through sharing art-related knowledge and artistic experiences on the, the internet. The 24/7-accessible location-free interactive learning tools and resources offered by this platform also fit the mode of learning and teaching and culture of self-learning and innovation in the 21st Century. It develops the system and infrastructure for providing virtual events on web and web-based comprehensive information such as the archives of artist talks / workshops and Artist-in-Residence programmes and the self-learning materials accessible to the public, students in visual art study especially.

Knowledge is not just gained from books but also through hands-on experience and experience sharing with others. HKAS will continue to organize artist lectures and Artist-in-Residence Programmes regularly for the benefit of students. To maximise the sharing and view ability of these, HKAS sees the need of developing webcasting channels and setting up archives of previous events for the public. In addition, to motivate students for further hands-on learning after the artists' talks / workshops and to solve their technical problems, it is necessary for HKAS to provide supplementary information such as the artists' profile and their artworks, DIY workshops, study tools, technique / software demonstrations, problem solving skills, and FAQ and glossary. A Q&A interface for students is also required.

This project will be a web-based information system containing the following sections:

1. Webcasting channel

Live broadcast of events such as artist talks, forums, workshops, and Artist-in-Residence programmes on the Internet will allow mass participation without the restriction from location.

2. Archives of previous and upcoming HKAS artist-related activities

The archives of the activities are valuable and essential to the School as well as the society in respect of art promotion in Hong Kong. Public will have access to the archives for review and sharing. Also, HKAS will provide elaborated information on the artists and other related projects.

3. DIY workshops

To encourage students' further learning after the artists' workshops, DIY workshops will be set up on web, and technique will be discussed.

4. Study aids

To aid students in study, study tools such as software demonstration, FAQ, and glossary will be important.

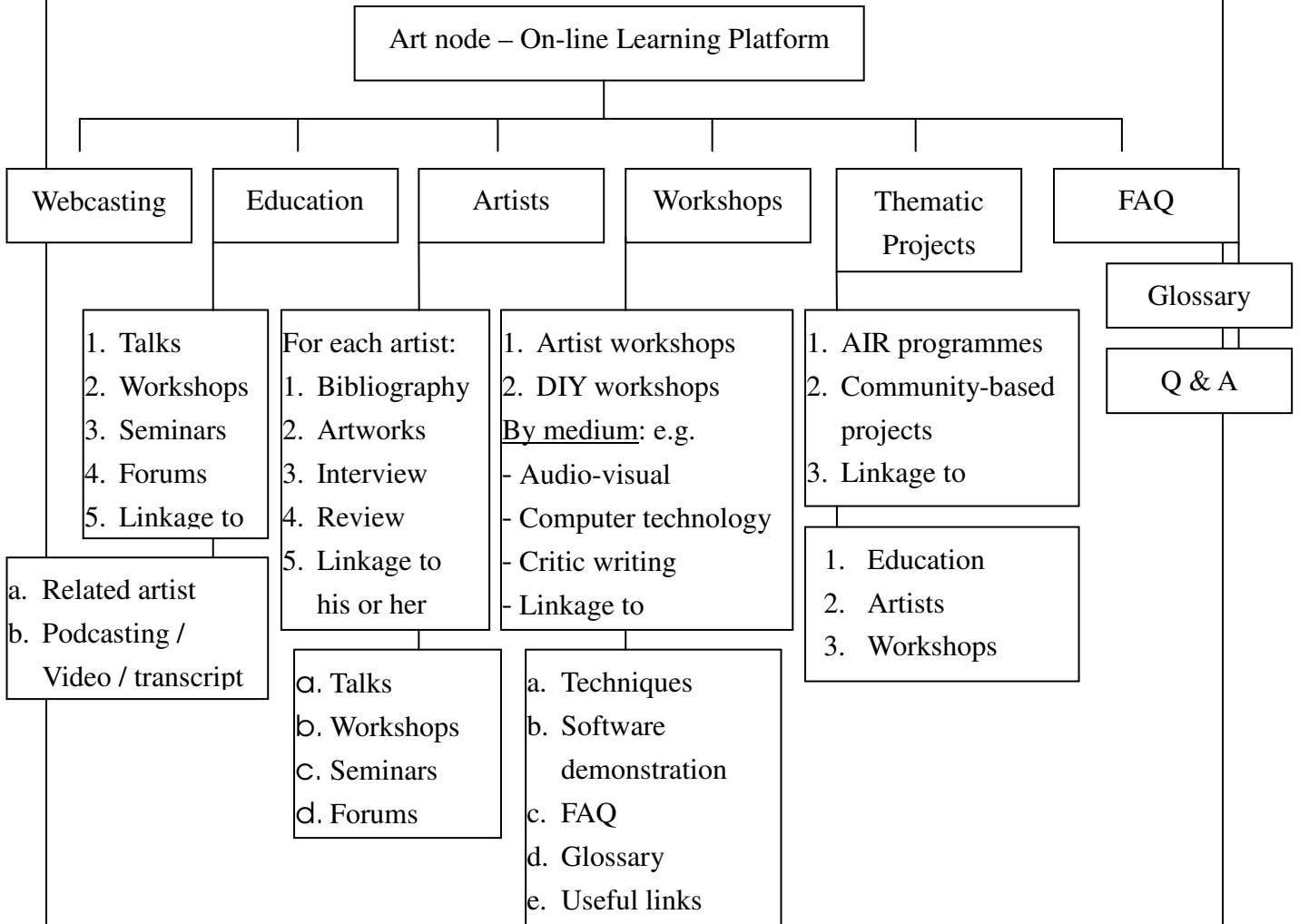
C. Outcomes and Deliverables of Project

(please include the expected number of target beneficiaries and explain how they will benefit from the project).

The proposed infrastructure of the learning platform will allow a maximum of 100 real-time viewers to participate in webcast events at a time and unlimited number of internet browsers to research in the system without restriction of time and space.

Outcomes and deliverables of the project are namely as follows:

1. A server-based on-line learning platform with the below framework



2. Sharing session

Upon completion of the project, HKAS will conduct an education forum to introduce the Art Node to the art community. Post-secondary institutions, art organizations, and artist groups will be invited.

3. An Infrastructure for future projects

This project will serve as an infrastructure for future extended functionalities such as an interactive platform for artists and students and a gallery for students' artworks / assignments for experience sharing etc.

D. Implementation Details

The project will span over the 2009/10 and 2010/11 academic years.

1. Preparation period
 - a. To recruit staff members or make outsourcing arrangements:
 - Video editor (hourly – 0.5 year)
 - Transcriber (job based – 0.5 year)
 - Translator (job based – 0.5 year)
 - Webmaster (FT – 2 years)
 - Text editor/ Coordinator (PT – 2years)
 - b. To develop a web-based platform with the following sections:
 - Webcast
 - Education
 - Artists
 - Workshops
 - Projects
 - FAQ / Glossary / Q&A
 - c. To archive previous Artist-in-Residence programmes.
2. Implementation period
 - a. Project launching
 - b. Webcasting events
 - c. Archives of upcoming AIR programmes and artist-related activities
 - d. Information updates
 - e. System maintenance
 - f. Project review and evaluation

3. Education forum

Upon completion of the project, HKAS will introduce the on-line learning platform to the art community.

E. Implementation Schedule <i>(Please extend this table if necessary.)</i>		
Estimated start date of project:		<u>August 2009</u>
Action <i>(please indicate key milestones)</i>	Timeframe	Cashflow Requirement
<ol style="list-style-type: none"> 1. Staff recruitment 2. Archives of previous AIR programmes / artist-related activities. 3. Set-up of the web-based platform. 	Aug - Dec 2009	\$1,327,800.00 (Please refer to attached Budget Estimates for details)
<ol style="list-style-type: none"> 1. Project launching 2. Monthly webcasting 3. Archives of upcoming AIR programmes and artist-related activities 4. Information updates 5. System maintenance 	Jan – Jun 2010	\$224,200.00 (Please refer to attached Budget Estimates for details)
<ol style="list-style-type: none"> 1. Monthly webcasting 2. Archives of upcoming AIR programmes and artist-related activities 3. Information updates 4. System maintenance 5. Review and evaluation 6. Education forum 	Jul - Sep 2010	\$151,000.00 (Please refer to attached Budget Estimates for details)
Estimated completion date of project:		<u>End Sep 2010</u>

F. Project Budget						
Projected Expenditure <i>(Please provide detailed breakdown under each item)</i>	Amount in HK\$					
	Year 1	Year 2	Year 3	Year 4	Year 5	Total
a. Manpower	526,000.00	57,500.00				583,500.00
b. Equipment / Facilities	610,000.00	9,000.00				619,000.00
c. Services	392,000.00	47,600.00				439,600.00
d. General Expenses	24,000.00	12,000.00				36,000.00
e. Others (e.g. auditor's fee)	0.00	24,900.00				24,900.00
Total Expenditure :	1,552,000.00	151,000.00				1,703,000.00
** Please also refer to <u>Annex II</u> for the related details.						
Projected Income	Amount in HK\$					
	Year 1	Year 2	Year 3	Year 4	Year 5	Total
a. (e.g. fees received)						
b.						
c.						
Total Income :						
Sources of Funding						
a.	Amount of grant sought under this application: <u>HK\$1,703,000.00</u>					
b.	Other sources of funding <i>(this may include donations, contributions from the applicant/its parent organization, etc. Please give the name(s) of the sponsor(s), the amount of funding, and indicate whether the funding has been secured.):</i>					
	(i) <u>NIL</u>					
	(ii) _____					
	(iii) _____					
	...					

G. Monitoring and Self-evaluation Mechanism

To facilitate the monitoring of the Project, an advisory group consists of key academic and administrative staff members of the School will be formed. Monthly project meetings will be held among the project staff members and the advisory group members. The minutes of the meetings will be directed to HKAS' Management Team for further review and comment.

A quarterly progress report, which covers basically the following items, will be submitted to the Academic Committee of HKAS and the HKAS School Council. The Finance Committee and the Board of Governors of the Hong Kong Arts Centre will also be informed on the progress of the QEGS projects on a quarterly basis.

- Details (dates, time, venues and number of participants) of project activities held during the reporting period.
- Variations of the Project during the reporting period (if any).
- Self-evaluation of the effectiveness of the Project with regard to attainment of the stated objectives, project impact and cost-effectiveness.
- Summary of evaluation completed by students/participants
- Dissemination of deliverables and good practices.
- Difficulties Encountered and Solutions Adopted.
- Financial transactions with supporting documents such as invoices or receipts.

H. Management Support and Key Personnel Involved

1. Management Support

a. **Mr. Felix Leung**

Director of Hong Kong Art School

Education

Bachelor of Arts (Hons) and a Certificate of Educational Studies;
Master Degree in Education, University of Manchester in England;
Master of Business Administration, Australian National University

b. **Dr. Ho Siu Kee**

Academic Head, Hong Kong Art School

Education

Bachelor of Arts (Fine Arts) and a Diploma in Education (Art and Design), Chinese University of Hong Kong;
MFA (Sculpture), Cranbrook Academy of Art in Michigan, U.S.A;
Doctor of Fine Art, Royal Melbourne Institute of Technology in Australia.

c. **Ms. Karen Lam**

Associate Registrar, Hong Kong Art School

Education

Bachelor of Arts in Art History, University of Washington, Seattle, U.S.A.;
Master of Arts Candidate in Literary and Cultural Studies, University of Hong Kong

2. Key Personnel Involved

Advisory Group Members

a. **Mr. Jamsen Law**

Curator, Hong Kong Arts Centre;

Lecturer / Subject Coordinator, Hong Kong Art School

Education

Bachelor of Arts in Fine Arts (Practice of Art), Chinese University of Hong Kong;
Master of Arts in Literary and Cultural Studies, University of Hong Kong;
Master in Media Creations, Institute of Advanced Media Arts and Sciences

b. Ms. Suen Wai Fong

School-based Project Coordinator, Hong Kong Art School;
 Assessor for Hong Kong Arts Development Council (drama sector);
 Director of Hong Kong Institute of Aesthetic Education Limited;
 Chairman of Cinematic Theatre

Education

Diploma Drama and Filming, National Taiwan University of Arts

Selected Awards / Activities:

2008

Co-present Samuel Beckett's "Happy Days" with *Theatre Fanatico*

2004

One woman play "The Winter Solemnity" *Cinematic Theatre*

c. Mr. Nelson Tam

Lecturer / Programme Coordinator (Bachelor of Arts in Applied and Media Arts), Hong Kong Art School;

Autodesk Certified Maya Instructor

Education

Bachelor of Fine Arts, School of Visual Arts, NY;

Master of Science in Multimedia and Entertainment Technology, Hong Kong Polytechnic University

d. Mr. Tse Ming Chong

Lecturer / Programme Coordinator (Higher Diploma in Fine Art), Hong Kong Art School;
 Co-founder of Lumervisum

Education

Bachelor of Social Science (Honours) in Journalism (Chinese Concentration), Hong Kong Baptist University;

Master of Arts in Image & Communication, Goldsmiths College, University of London

Selected Awards / Activities:

2008

Imaging Hong Kong, Hong Kong Central Library Exhibition Gallery

2007

Video and Lighting design for 3Cs – A dance solo of Ng Sze-wan, Ngau Chi Wan Civic centre

I. Special Justifications if the Grant Sought Exceeds \$2 million

NIL

III Other information

1 Project Sustainability (*If applicable, please describe how the recurrent expenditure involved will be met after completion of the proposed project*)

2 Preparatory work done (*If any*)

3 Past experience in organizing projects of similar or relevant nature and achievements (*If any*)

Mini-website of the Artist-in-Residence (AiR) Programme (<http://air.hkas.edu.hk>)

Renowned artists invited to join the AiR programme organized by HKAS would generally host educational activities such as workshops and lectures during their residencies at the School. The past activities were documented and uploaded to the mini-website of the AiR programme providing students with an on-line learning opportunity.