

Quality Enhancement Grant Scheme

Final Evaluation Report

Project No. : 29/QEGS/A-08-09

Part A

Project Title : Enhancing teaching effectiveness: Survey on teaching excellence in teaching sub-degree, degree, and top-up degree students in the self-financing post-secondary sector in Hong Kong

Name of Grantee : Federation for Self-financing Tertiary Education (FSTE)

Project Period : From 03/2009 (month/year) to 12/2012 (month/year)

Part B

Please use separate A4-size sheets to provide an evaluation of the Project with regard to the following aspects:

1. Project activities contributing to the attainment of Project objectives, extent of attainment of the objectives, evidence or indicators attesting to the attainment of the objectives, and if applicable, reasons for not able to achieve the objectives.
2. Impact or benefits of the Project to the participants, the target institution(s) or the sector.
3. Cost-effectiveness of the Project against clear indicators, e.g. utilization of available resources, unit cost per beneficiaries, sustainability of Project activities/impacts, applicability of Project outcomes/deliverables to other institutions, or alternative approaches for equivalent benefits at less cost, etc.
4. Outcomes and deliverables of the Project.

Signature: ×



Organization Chop: _____



Professor YUEN Pok-man,

Name of Authorized Person: Peter

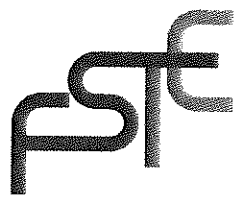
Name of Grantee Federation for Self-financing
Organization: Tertiary Education (FSTE)

Position of Authorized

Person: Chairman, R&D Committee

28 OCT 2013

Date: _____



自資高等教育聯盟

**Federation for Self-financing
Tertiary Education**

Project Title:

**Enhancing teaching effectiveness: Survey on teaching excellence in
teaching sub-degree, degree, and top-up degree students in the
self-financing post-secondary sector in Hong Kong
Funded by Quality Enhancement Grant Scheme (QEGS)**

Final Evaluation Report

Project Team

Federation for Self-financing Tertiary Education

March 2013

Content

1. Project aims and objectives	1
2. Attainment of objectives	1
3. Project Impact	4
4. Cost-effectiveness	5
5. Deliverables and Modes of Dissemination	6
I. Books on Collection of Case Studies	6
II. Book Launch Ceremony	7
III. Workshop	8
IV. Supporting Website	9
6. Success of the project and its way forward	9

Appendix 1: Book on Collection of Case Studies (Chinese version)

Appendix 2: Book on Collection of Case Studies (English version)

Appendix 3: Materials of Workshop

1 Project aims and objectives

The overall objective of this project is to identify, analyze, assess, and disseminate teaching excellence for teaching sub-degree, degree, and top-up degree students in the self-financing post-secondary sector in Hong Kong in order to enhance teaching quality and effectiveness.

There are five major target goals:

- ✓ Identify teaching excellence
- ✓ Conduct in-depth analysis of teaching excellence
- ✓ Assess teaching excellence
- ✓ Disseminate teaching excellence
- ✓ Enhance teaching quality and effectiveness

2 Attainment of objectives

Identify teaching excellence

With the support of FSTE member institutions, 50 outstanding teachers across different disciplines and professional aspects were involved in the project.

Four criteria were taken as reference for the nominations :

1. Having received an award for teaching excellence ;
2. Achieving high scores in teaching evaluation;
3. Being successful in innovative teaching such as information and communication technology or in learning theories such as critical thinking or in teaching strategies such as outcome-based teaching and learning;
4. Any other good practices in teaching.

Conduct in-depth analysis of teaching excellence

50 outstanding teachers case studies were conducted in the form of open-ended interviews, upon which individual article for each case was written up to shed light on excellent teaching practices, and to share with teachers of degree, sub-degree and top-up degree programmes, with the ultimate aim of promoting learning effectiveness in the self-financing post-secondary education sector.

These case studies were then presented as a collection of interviews with the outstanding teachers. These cases contain a wealth of teaching experiences,

including successful student cases, approaches for motivation, diverse and innovative teaching practices based on student quality, assessment of learning outcomes, establishment of good classroom atmospheres and study environments, and more.

Interviews were conducted individually and each case was lasted for about 90 minutes. With the clear interview guidelines and a list of sample open-ended questions which were sent to all interviewees in advance, the interviewees were allowed to express freely in their own words.

The format of semi-structured interview was adopted. For each interview, the interviewers followed the established guidelines in the main flow, and raise follow-up questions according to the responses given by individual interviewees.

Assess teaching excellence

Interviewees were requested to provide their brief biography and information about their current teaching before the interview. So the interviewers got solid ground information to unfold the interview. During the interview process, the interviewers tried to clarify with the teachers their teaching excellence in their expertise at the outset. All cases were audio-recorded for transcription and record purposes.

The case studies of the 50 outstanding teachers were categorised into five domains, namely:

1. Languages
2. Business
3. Design and Media
4. Social Sciences
5. Sciences

The interviewers wrote up the manuscripts with the verbatim transcript and additional information provided by the teachers.

All manuscripts were further translated and polished by a professional translator, a panel of editors and the Centre for Translation of Hong Kong Baptist University. Afterwards, all interviewees were invited to give comments on and to endorse the bilingual versions. After their confirmation, the vetted versions were sent

to final editing and prepare for the publication, being one of our major deliverables, the book of Collection of Case Studies on Teaching Excellence, in Chinese and English versions.

Disseminate teaching excellence

The book of Collection of Case Studies on Teaching Excellence formally titled "Inspiring Teaching – Experience sharing of outstanding teachers" has been published in February, for which a book launch ceremony was held on 2 February 2013 at HKU SPACE Admiralty Learning Centre. All interviewees, directors of FSTE, and representatives from EDB were invited for this event and over 50 guests attended. Two interviewees were invited to share their experiences in teaching excellence to guests. The project website and the electronic version of the bilingual books were demonstrated as well.

A project website has been produced and attached to FSTE's website. Particularly, the English and Chinese versions of the e-book are provided to expand the coverage of our publication. (Please visit <http://www.fste.edu.hk/qegs>.)

All interviewees and guests in the book launch received a copy of "Inspiring Teaching – Experience sharing of outstanding teachers" (please refer to **Appendices 1&2**). A number of copies have been delivered to post-secondary institutions and learning centres, libraries of UGC-funded institutions, EDB resources centre, Hong Kong public libraries, education agencies, selected NGOs, etc.

Enhance teaching quality and effectiveness

Throughout the project period, different experts provided valuable opinions for enriching the project. Experts from both Hong Kong and overseas were invited to condense the most common teaching ideas in the cases, and to write expert comments to single out the milestones for reaching teaching excellence.

Summary of most common ideas expressed in the book:

- Developing the whole person
- Classroom management
- Getting satisfaction from being a teacher
- Teaching strategies

- Making use of the professional community
- Assessment

With the highlight from the experts, teachers in the sector would be easier to capture the essentials of quality teaching. The teachers from different disciplines can seek extensive practical techniques along with meaningful and powerful real cases.

There were clear interview guidelines for the project, by which the interviewees introduced their personal teaching background, their student features and their special teaching methods. Therefore, their unique teaching methods are recorded with details, like ways to facilitate student learning, classroom management tips, creative but effective classroom rules, connection of professional community and other additional supports. Some of the teachers in the sector may find the real exemplars shared by our project a solution or reference for their teaching, so as to enhance the teaching excellence in the long run.

Moreover, a half-day teacher training workshop was designed for the educators in the sector. Principles, tools and demonstrations for implementing effective teaching methods in classroom setting have been introduced with the aim to enhance teaching effectiveness.

3 Project Impact

For the past decade, the number of full-time teachers and part-time teachers in self-financing sub-degree, degree, and top-up degree programmes in Hong Kong have been increased significantly. Many of them have been serving these programmes for quite some years and won different kinds of outstanding teaching awards.

Before this project, very limited in-depth analysis using qualitative research methodology has been done in exploring teaching excellence of outstanding teachers in these programmes. It would be valuable to improve teaching quality and effectiveness if their teaching excellence could be analyzed through qualitative methods and then shared by other teachers.

FSTE, as the largest and most proactive coalition of self-financing post-secondary education providers, has been advocating quality education and will keep contributing to provide a cross-institutional platform for teachers of diverse backgrounds. It goes far beyond the limitation of time and space and creates continuous exchange of views and sensible teaching practices in the sector.

Alongside the book launch ceremony, teacher training workshop was introduced to teaching and administrative staff in the sector. With over 23 years of solid experience in teaching, Professor Kam Ping Kwong shared with participants the effective teaching methods, classroom setting in particular. The workshop was recognized by the participants with positive and enthusiastic responses. Teaching materials of that workshop have been sent to all participants and uploaded to FSTE website. Undoubtedly, effective teaching will in turn benefit all students in the sector.

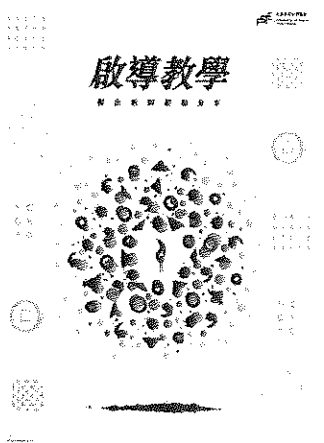
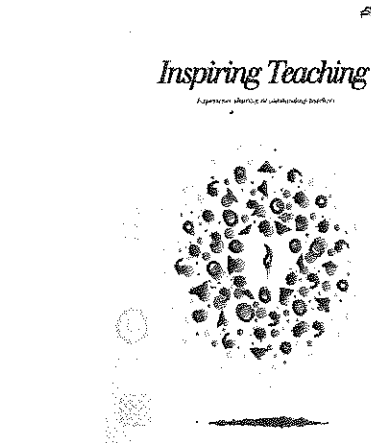
4 Cost-effectiveness

Budget Items (Based on Schedule I of Agreement)	Approved Budget	Actual Expense	Balance
Manpower	\$1,568,700	\$846,693.09	\$722,006.91
Equipment	\$15,000	\$15,152.83	(\$152.83)
Services	\$50,000	\$486,183.90	(\$436,183.90) ¹
General Expenses	\$48,200	\$13,925.20	\$34,274.80
Others	\$272,100	\$185,820	\$86,280
Total	\$1,954,000²	\$1,565,775.02	\$388,224.98

¹ Reallocation of the budget between 'Manpower' and 'Services' has been approved by EDB.

² FSTE has received a total grant of \$1,647,300 from EDB. As discussed with and agreed by EDB, the final amount of \$306,700 was not distributed.

5 Deliverables and Modes of Dissemination

<p>1. Books of Collection of Case Studies on Teaching Excellence for teachers' use, in English and Chinese versions</p>	
<p>Books in Chinese and English versions were published, details are as follows:</p>	
<p>啟導教學：傑出教師經驗分享</p>	<p>Inspiring Teaching – Experience sharing of outstanding teachers</p>
	
<p>Project Team Members:</p> <ul style="list-style-type: none"> ➤ Professor Young Chien Ming, Enoch Director, Federation for Self-financing Tertiary Education Project Leader, Project on “Inspiring Teaching” Chief Adviser, Centre for Research in Continuing Education and Lifelong Learning, HKU SPACE ➤ Dr. Zhang Wei Yuan Head and Chief Researcher, Centre for Research in Continuing Education and Lifelong Learning, HKU SPACE ➤ Mr. Sou Hon Poo, Howard Consultant, Federation for Self-financing Tertiary Education ➤ Ms. Lo Siu Yu, Agnes Interviewer/Editor, Federation for Self-financing Tertiary Education 	

- Ms. Hon Chui Shan, Dorothy
Senior Executive Officer, Federation for Self-financing Tertiary Education
- Mr. Wong Pok Man, Ryan
Executive Officer/Interviewer, Federation for Self-financing Tertiary Education

Contents :

- Preface : Professor Cheng Kai Ming, Chair of Education, The University of Hong Kong
- Introduction : Federation for Self-financing Tertiary Education
- 50 cases of five domains: Languages, Business, Design and Media, Social Sciences, Sciences
- 384 pages in English version; 399 pages in Chinese version
- The delivery points of the books: 14 FSTE members, 4 non-FSTE members, libraries of 8 UGC-funded institutions, Hong Kong public libraries, 13 youth services institutions, EDB resource centres, and other related parties.

II. Book Launch cum Workshop

To disseminate the publication and announce the news to related stakeholders, a Book Launch cum Workshop was held on 2 February, 2013 as the final episode of the project. Most importantly, the book giving ceremony to the interviewees expresses our gratitude and recognizes their passion in teaching.

Details

Date: 2 February 2013 (Saturday)
Time: 9:30 am – 1:00 pm
Venue: ADC301, HKU SPACE
 3/F Admiralty Centre, 18 Harcourt Road
 Hong Kong

Opening Remarks

Mr Simon CHAN
 Assistant Secretary (Further Education), EDB

Welcoming Address

Dr Ella CHAN

Director, Federation for Self-financing Tertiary Education

Book Launch: "Inspiring Teaching: experience sharing of outstanding teachers"

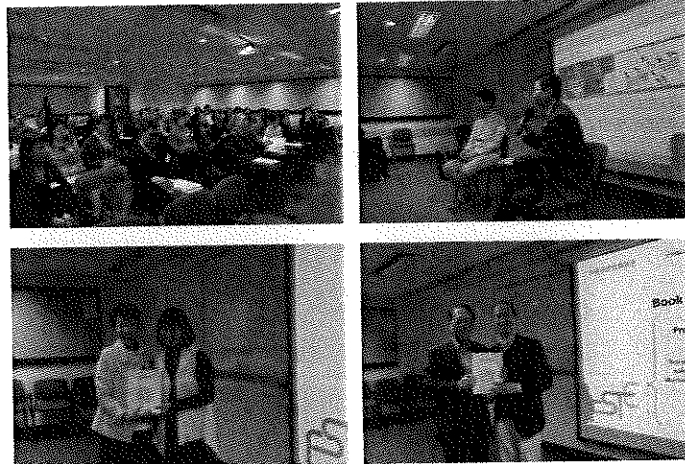
Professor Enoch YOUNG

Project Leader

Director, Federation for Self-financing Tertiary Education

- Introduction of project
- Demonstration of project website
- Sharing by outstanding teacher representatives
- Book giving ceremony

Gallery:



For more photos please visit <http://www.fste.edu.hk/qegs>

III. Workshop for teachers' and staff development

To echo the theme of the project, a workshop on "Strength Building for Making a Difference" was held right after the book launch and eventually attracted 24 participants. The workshop demonstrated tools for implementing effective teaching methods in a classroom setting with the aim to enhance teaching effectiveness.

A strengths-Based Approach, which would foster a positive classroom atmosphere and motivation for change in students, was introduced in the workshop. By adopting this approach teachers would be able to increase student engagement and help them to create pathways for effective learning.

The workshop was held by Prof Kam Ping Kwong, who is currently an Associate Professor at the Department of Applied Social Studies of City University of Hong Kong and is a registered social worker in Hong Kong. He has been teaching social work courses in City University of Hong Kong for over 23 years.

Comments from the participants were positive both in workshop content and organization. They found the well-organized workshop was informative, inspiring and encouraging. Interactive channels such as games, music and video were welcomed by the participants.

The PowerPoint slides of the speaker was shared with participants after the workshop and were expected to disseminate amongst their fellows (please refer to **Appendix 3**). It has also been uploaded to the project website for the public and teachers at different levels.

IV. Establishment of a website for dissemination of teaching excellence

A project website has been produced and attached to FSTE's website. Particularly, there are English and Chinese versions of the e-book uploaded in flipbook and PDF formats. It is our wish that the deliverables of this project will be of practical use for individuals from all walks of life, providing useful reference to educators in different positions and institutions.

(Please visit <http://www.fste.edu.hk/qegs>.)

6 Success of the project and its way forward

FSTE serves as a cross-institutional platform for the sector providing teachers with opportunities of sharing good models.

For this project, the engagement was not only limited to the interviewees, but also teaching staff and academics in the sector. They were both invited to the book launch ceremony and teacher' training workshop. The project website is free to access and maintained by FSTE after the end of this project.

Feedbacks from interviewees, participants of the book launch cum workshop appreciated the role of FSTE for providing a cross-institution platform for

teaching excellence. The project team will further serve the sector for sourcing teaching excellence and advices, and then make use of the FSTE website to disseminate the valuable materials.