

Quality Enhancement Grant Scheme

Progress Report	Project No. :
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Reporting Period: From Jan/2010 (month/year) to Jun/2010 (month/year)

Part A

Project Title: Art Node – On-line Learning Platform

Name of Organization/School: Hong Kong Art School (a division of Hong Kong Arts Centre)

Project Period: From Aug /2009 (month/year) to Sep /2010 (month/year)

Part B

Please use separate A4-size sheets to report the progress with regard to the following aspects:

1. Types and brief descriptions of Project activities held/completed during the reporting period (*the information may be presented in the form of a table*).
2. The dates, time, venues and number of participants/beneficiaries of Project activities held, and resources (e.g. equipment, manpower) used for the implementation of Project activities.
3. Project milestone(s) and deliverables attained at the end of the reporting period and evidence showing the attainment of milestones and deliverables.
4. The percentages, in terms of key tasks, of the Project completed at the end of each reporting period.
5. Project variation*, if any, during the reporting period, together with details and justifications.

Signature: _____



Organization Chop: _____



Name of Authorized Person: Ms. LAM, Tsui Yee Karen

Person:

Name of Grantee: Hong Kong Art School

Organization: (a division of Hong Kong Arts Centre)

Position of Authorized Person: Academic Registrar

Person:

Date: 29 July 2010

* A separate written application should be submitted to the Grant for prior written approval.

Art Node: the 2nd Progress Report

1. Project activities held during Jan – Jun 2010

All materials required for the launch of the Art Node website were ready by late March, and the dummy site was also put into testing. The Art Node website was finally and officially launched in early April.

Webcast events were conducted monthly from that time onwards with practitioners in different art fields including visual art, performance art and art education. Pre-event publicities were published for each webcast and promotion items were distributed to relevant venues such as Universities' art departments, Civic Centers, City Hall, Hong Kong Arts Development Council and galleries. Live Webcasts could be viewed at the section of 'Local Essence' at the Art Node Website and previous webcasts were also archived online for review.

In terms of website development, bilingual implementation, content management system enhancement, and the adoption of CAPTCHA¹ for Membership Registration were carried out with ways and methodologies achieved from a number of discussions and regular team meetings. Apart from website development, critical components such as database development, media servers and web servers were implemented successfully.

2. Implementation schedule of Project activities during Jan – Jun 2010

Items as proposed in the implementation period have all basically been carried out at the end of the reporting period. The implementation schedule includes:

- Project Launching.
- Monthly Webcasting.
- Archives of upcoming AIR Programmes and artist related activities.
- Information Updates.
- System Maintenance.

3. Project milestones and deliverables attained during the Implementation Period of Project Jan – Jun 2010

3.1 Project Launching – The Launch of Art Node website

- Art Node website was successfully launched on 7 April 2010.
- Bilingual version included both Chinese and English were available.
- Growing number of visitors was recorded at the Art Node website. According to our record, the Hit Rate of the website was in general over 1,100 per month. Over 140 registered users became Art Node permanent members and the size of the mailing list kept expanding.

^[1] CAPTCHA is a question-response authentication, which is installed to ensure that responses received are not generated by fake users or computers; it facilitates the online member's registration and enhances the website security.

3.2 Monthly Webcasting

- Rehearsals were held a week before each Live Webcast to ensure the event could run smoothly. It also provided a chance for the crew to practice and refine their handling skills of computer equipments, videos and audios control as well as light settings. Live event management was thus enhanced, evaluation meetings were also held after each live webcast so as to pursuit betterment in webcast production.
- The crew would basically planned the following items during their rehearsals:
 - Live Webcast work flow
 - Live Webcast floor plan
 - Setting of Tricaster, the system conducting live webcast Equipment Checklist, to ensure all equipments were in place for live webcast.
- To **promote Live webcast, publicities were essential**, and the following items were prepared:
 - Leaflets – They were distributed to post-secondary schools, different art venues and registered members. Furthermore, leaflets focusing on different Live Webcast were released for viewers’ information.
*(Please refer to **Annex I** for ‘April Live Webcast Leaflet’ as a sample for reference.)*
 - Posters – Posters were designed, printed and distributed to different art venues.
*(Please refer to **Annex II** for the poster of the ‘June Live Webcast ’)*
 - Emailers – They were sent to Art Node registered users, post-secondary school students and members of our mailing list (including full time(FT) and part time(PT) lecturers, FT and PT students, and alumni)
*(Please refer to **Annex III** for ‘May Live Webcast Emler’)*
- Three Live Webcasts (one per month) were successfully conducted from April to June.

Item	Guest Speaker / Moderator	Review
The First Live Webcast Date: 13 April 2010 Time: 7:30pm. - 9:30pm. <i>(Please refer to Annex IV for Photos of April Live Webcast)</i>	Mr. Pak Sheung Chuen / Prof. Chan Yuk Keung Kurt.	Mr. Pak introduced his artworks to the audience and Prof. Chan explored numerous inspirational issues by looking at the artworks from different perspectives. On-site audience had in-depth dialogues with the artists.
The Second Live Webcast Date: 12 May 2010 Time: 7:30pm. - 9:30pm. <i>(Please refer to Annex V for Photos of May Live Webcast)</i>	Ms. Bonni Chan / Mr. Tang Shu Wing	Bonni shared her past learning experience in Ballet and Acting and explained how she integrated them into theatre performance while Mr. Tang shared with audience his unique acting style and his principles in playwriting.

<p>The Third Live Webcast</p> <p>Date: 18 June 2010 Time: 7:30pm. - 9:30pm.</p> <p><i>(Please refer to <u>Annex VI</u> for Photos of June Live Webcast)</i></p>	<p>Mr Chan Ping-chiu / Ms Bernice Chan Kwok Wai</p>	<p>Ms Bernice Chan Kwok Wai. Mr. Chan shared the concept of the atypical local style of drama produced by On and On Theatre Workshop; Bernice commended Chan’s contribution in establishing the prominence of the independently-run Cattle Depot Theatre at the Cattle Depot Artist Village in the art and culture community in Hong Kong.</p>
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3.3 Archives of upcoming AIR programmes and artist-related activities

- Three new/recent AIR programmes held in year 2009 were being archived:

	Date of Project	Name of Event	Featuring Artists
1	Nov 2009	Conversation with Ron Arad	Mr. Ron Arad
2	Nov-Dec 09	Drifted Narratives – Hong kong-Asia Exchange Project	Mr. Tad Emitano from Philippines and Mr. Tse Ming-chong from Hong Kong
3	Feb-Mar 09	New Media Basics Series: Creating From Electronics	Mr. Masayuki Akamatsu from Japan

- Previous AIR programmes and artist-related activities selected from the School’s record for archiving :

	Date of Project	Name of Event	Featuring Artists
1	Nov 08	Artist in Residence - New Media Basics Series: Creating from Electronics	Mr. Vincensius Christiawan from Indonesia
2	Oct-08	Lee Weng Choy : Art and Identity politics; cultural context and individuality	Mr. Lee Weng Choy from Singapore
3	Mar-08	Contemporary Art and the New Creative Economy – Lecture by Joseph Thompson	Mr. Joseph Thompson from USA

4	Nov-07	"Mediation Live" Lecture Series – Julian Schnabel	Mr. Julian Schnabel from USA
5	Apr-May 07	Artist in Residence - Interactive Art Systems	Ms. Philomène Longpré from Canada
6	Feb, 07	Public Lecture - Lawrence Weiner	Mr. Lawrence Weiner from USA
7	Sep, 06	Marina Abramovic - 'Artist Body' Public Lecture	Ms. Marina Abramovic from USA
8	Jul-Aug, 06	Ju Ming Sculpture Exhibition, Public Lecture, Public Workshop, School Workshop for Primary and Secondary Schools.	Mr. Ju Ming from Taiwan
9	Jun-Aug, 05	Artist in Residence - High Summer. Hot Media Arts	Ms. Kathy High from USA
10	2002-2003	Residency Project for International Renowned Visual Artists	Mr. Brett Jones, Mr. Manray Hsu, Mr. Xu Bing and Dr. Gao Minglu
11	Oct-07	Lecture by Janet Moore	Ms. Janet Moore from USA
12	2003	Digital Now 2003 Master Class	Mr. Christa Erickson from USA and Mr. Wolfgang Munch from Germany

3.4 Information updates

- For the 2nd phase of website development, the following updates were carried out: the implementation of bilingual versions, content management system enhancement in terms of embedded video player for live webcast streaming, and CAPTCHA for Membership Registration. Besides, video player required customization for facilitating the connections of CMS and media server. FAQ section was made available for users in tackling problems encountered at the website. 'Latest News' section was aligned with the publicities' materials and was updated regularly to guarantee the first-hand updates to users. Members' registration and mailing list were fully monitored and ceaselessly captured the attention of both art lovers and practitioners.

3.5 System Maintenance

- There were 3 tasks regarding the system maintenance and the statuses were as follows:

	Tasks	Status	Completion Date
1	Website database migration	Web design migrated the database to our server, data was synchronized.	February 2010
2	User Acceptance Test(UAT)	Optimize website via user suggestions.	March 2010
3	Servers maintenance (media server bug fixes)	Input <i>rtmp://</i> was required in CMS instead of <i>http://</i> in order to connect with the media server effectively.	May 2010

4. Project Percentage

	Key tasks	Percentages of completion attained until June 2010
1	Project launching	100%
2	Monthly webcasting	100%
3	Archive of upcoming AIR programmes and artist-related activities	100%
4	Information updates	100%
5	System maintenance	100%
Overall percentage of completion on behalf of the whole project		80%

5. Project variation, if any, during the reporting period, together with details and justifications.

Everything is basically on schedule, there is so far no major variation.

6. Financial Status

(Please refer to Annex VII for the financial status of the Art Node Project in the period of Jan – June 2010)