

# CSPE Sharing Session on Closer Alignment



Institution Sharing by  
PolyU Hong Kong Community College

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# Programmes and Curriculum Design



- Involving industry practitioners in **programme design**;
- Conducting **survey / market research**;
- Seeking **accreditation** from professional bodies;  
and
- Inviting experts on our **validation panels** and  
as our **external examiners**.

# Collaboration with Industries



- **Types** of industry partners providing internship / placement:

Types of organisation	Number in 2013/14
Public organisations	12
Large companies with more than 100 employees	78
Small and medium sized enterprises	37

## Examples:

- Hong Kong Buddhist Hospital
  - Queen Elizabeth Hospital
  - MTR Corporation
- Hong Kong Disneyland Resort
- Shangri-La Hotels and Resorts

# Interactions with Professional Bodies



- In the areas of **Accounting, Logistics, Marketing** etc.;
- **Joint activities or projects** with professional bodies, e.g. business competitions;
- **Activities** for our students - Career talks, seminars, workshops, company visits and mentorship activities;
- **Services** to professional bodies - Student Ambassadors; and
- **Scholarships** and prizes.

# Placement and Internship Arrangement



- HKCC students enrolling in 21 out of 35 programmes participated in placement / internship lasting **for two weeks** or more:

No. of students enrolled in these 21 programmes	5,105
Mandatory participation	189
Voluntary participation	754
Full-time mode	639
Part-time mode	304
Time frame	September – December (semester 1) December – January (winter break) February – May (semester 2) May – August (summer break)

# Placement and Internship Arrangement

Survey for Internship  
Partners

Survey for Students

On-site Supervisor  
e.g. for Health  
Studies Students

Placement Officers  
(Academic Staff)

WIE Officer  
(Admin. Staff)

Credit or  
Non-credit Bearing

Monthly Allowance  
(aver \$3,000/mth)

WIE Scholarships &  
Mainland Placement  
Scholarships

# Future Plans



- Discussing comments / suggestions from partners in **Programme Committee meetings** to bring about programme enhancements;
- Maintaining **close contact** with partners through programme leaders and other academic staff;
- Exploring **new industry partners**, especially non-local ones;
- Allowing more **flexibility** in internship arrangements;
- Organising more **joint activities** with partners; and
- Motivating staff to participate in industry training through **staff development** plans.



# Thank you!

