

Quality Enhancement Support Scheme

Progress Report	Project No. :
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Reporting Period : From March 2015 (month/year) to August 2015 (month/year)

Part A

Project Title : Enhancement of Learning Good Practices in Business Social Responsibility

Name of Grantee : Chu Hai College of Higher Education

Project Period : From September 2013 (month/year) to August 2016 (month/year)

Part B

Please use separate A4-size sheets to report the progress with regard to the following aspects:

1. Types and brief descriptions of Project activities held/completed during the reporting period (*the information may be presented in the form of a table*).
2. The dates, time, venues and number of participants / beneficiaries of Project activities held, and resources (e.g. equipment, manpower) used for the implementation of Project activities.
3. Project milestone(s) and deliverables attained at the end of the reporting period and evidence showing the attainment of milestones and deliverables.
4. The percentage, in terms of key tasks, of the Project completed at the end of each reporting period.
5. Project variation*, if any, during the reporting period, together with details and justifications

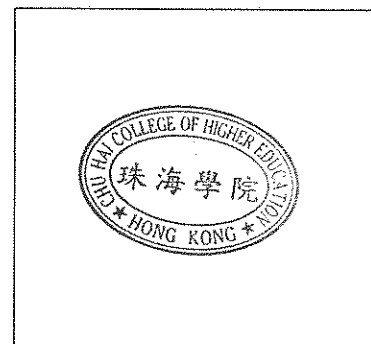
Signature of Authorised Person: _____



Name of Authorised Person : Professor Eden Yu

Position of Authorised Person : Dean, Faculty of Business

Date : 31 Sep 2015



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* A *separate* written application should be submitted to the Grantor for *prior* written approval.

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In September 2013, Centre of Corporate Ethics and Social Responsibilities (CCESR) was established under Faculty of Business, Chu Hai College of Higher Education. The personnel include Centre director and four Centre members. The members will be rotated half a year. In the second year, Sep 2014 – Aug 2015, there are four sub-groups formed for the development of the Centre:

- (1) Sub-group for Seminars and Competition
- (2) Sub-group for Workshops and Case Study
- (3) Sub-groups for Visits and Web-site
- (4) Sub-groups for Forum and Evaluation

Each member leads one sub-group. Other teaching staff of the Faculty participate in the sub-groups for better collaboration. A Centre Executive was hired for providing administrative support for the centre. All the planned activities in the first two years have been finished (September 2014 – August 2015).

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1. Project activities held/completed during the reporting period

Dates, time and venues	Brief descriptions of activities and resources used for implementing the Project *	Number and types of participants (if applicable)
<p>6 Mar 2015 (VTC) Time: 2:00 - 4:30pm</p>	<p>Visit: Vocational Training Council, Kowloon Bay</p> <p>A visit program allows students to learn the good practices of ensuring business ethics or social responsibilities in different industry. Moreover, the visits provide students “the real world of business” awareness and students will have the opportunity to have direct interaction with the business community.</p>	<p>18 students</p>
<p>2 April 2015 (Campus) Time: 2:00pm – 4:00pm</p>	<p>Workshop: Business Ethics - Insurance Sector</p> <p>Speaker: Mr Eric Lee, Secretary General & Registrar, The Hong Kong Confederation of Insurance Brokers</p> <p>A workshop mainly introduces some practical ethical issues and social responsibilities for the students. Interactions and discussions were adopted for better learning experience. The Sub-group on Workshops is mainly responsible for organizing the workshops. Currently the sub-group includes four teaching staff of Faculty of Business.</p>	<p>42 students</p>
<p>13 Apr 2015 (Campus) Time: 11:40 am – 1:30 pm</p>	<p>Forum: Contemporary Issues in Social responsibility and sustainable Development</p> <p>Speakers:</p> <p>Mr. Buston Chu, Chairman of Hong Kong Institute of Marketing</p> <p>Mr. William Au, President, Hong Kong Branch, Association of Taxation and Management Accountants</p> <p>Moderator:</p> <p>Ms. Charmaine Chan, Department Head of</p>	<p>96 students</p>

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	<p>Business Administration, Faculty of Business, Chu Hai College of Higher Education</p> <p>Each forum will have its distinctive theme. Experts from different background and prospective will be invited to share their views in the forum. By attending the forum, students have the opportunity to deepen their understanding of business ethics and view ethical issues from different point of views.</p>	
16 Apr 2015 (Campus)	<p>Seminar: Social Responsibilities - RMB internationalization and "one belt one road"</p> <p>Speaker: Dr.Xia Le, BBVA chief economist</p> <p>Representatives from the public bodies, business practitioners and academics have been invited to share the good practices and lessons of business ethics and social responsibilities.</p>	26 students
22 Apr 2015 (Campus)	<p>Seminar: Business Ethics and Marketing</p> <p>Speaker: Li Kar Wai</p>	42 students
23 Apr 2015 (Campus) Time: 11:30am – 1:30pm	<p>Workshop: Ethics and Social Responsibility</p> <p>Conductor: Mr David Lee, Former Civil Servant in Senior Management Post</p>	45 students
7 May 2015 (Campus)	<p>Seminar: Business Ethics – Risk management and credit lending</p> <p>Speaker: Mr Yuk Keung Ip</p>	62 students
<p><i>Note: Photos for the seminars, visits, workshops and forum are attached in Annex 2.</i></p>		
<p>* Evidence showing the attainment of milestones scheduled for completion during the reporting period should be attached (e.g. photos, learning materials, webpage screens, promotion leaflets / posters, relevant reports, etc.).</p>		

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2. The percentage, in terms of key tasks, of the project completed at the end of the reporting period

Milestones scheduled for completion during the reporting period **	% attained	Remarks
Organisation of seminars, visits and forum (Annex 1)	100%	Between Mar 2015 and Aug 2015, 4 seminars, 2 workshops, 1 visit and 1 forum have been organized. For the 2nd year, Sep 2014 to Aug 2015, 6 seminars, 4 workshops, 7 visits and 1 forum have been organized
Organisation of competition on business ethics and exhibitions (Annex 2)	100%	In the second year, the competition was open to all students in Chu Hai College of Higher Education. A 4-people judging panel including the Chairperson, Ms Annie Lo, Director of Global Investment Performance Standards, has been formed to determine the prizes.
Dissemination of findings on practices of business ethics (Annex 3)	100%	A study report, "A Discussion on Social Ethic: from Inequality to Healthcare" has been posted in the Centre web: http://www.chuhai.edu.hk/ccesr/main/ The report has been uploaded under the item "Case Study".
Dissemination of findings from questionnaire on understanding business ethics (Annex 4)	100%	"Summary Report of the Survey on Corporate Ethics and Social Responsibility, 2014-15" was distributed to all academic staff of Faculty of Business.
Overall Project	67.7%	
** Please seek prior approval from the Education Fund Secretariat if the project milestones cannot be completed at the end of the reporting period.		

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3. Financial position as at the end date of the reporting period

Expenditure items	Approved budget (a)	Committed or actual expenditure (b)	Balance [(a)-(b)]
a. Manpower	1,437,540	934,800	502,740
b. Equipment / facilities	100,170	32,393	67,777
c. Services	230,132	35,100	195,032
d. General expenses	25,220	25,145.2	74.8
e. Others	30,000	0	30,000
Total	1,823,062	1,027,438.2	795,623.8
<i>Project Income (if any)</i>			0
<i>Total Balance</i>			795,623.8