

Quality Enhancement Support Scheme

Progress Report	Project No. :
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Reporting Period : From September 2014 (month/year) to February 2015 (month/year)

Part A

Project Title : Enhancement of Learning Good Practices in Business Social Responsibility

Name of Grantee : Chu Hai College of Higher Education

Project Period : From September 2013 (month/year) to August 2016 (month/year)

Part B

Please use separate A4-size sheets to report the progress with regard to the following aspects:

1. Types and brief descriptions of Project activities held/completed during the reporting period (*the information may be presented in the form of a table*).
2. The dates, time, venues and number of participants / beneficiaries of Project activities held, and resources (e.g. equipment, manpower) used for the implementation of Project activities.
3. Project milestone(s) and deliverables attained at the end of the reporting period and evidence showing the attainment of milestones and deliverables.
4. The percentage, in terms of key tasks, of the Project completed at the end of each reporting period.
5. Project variation*, if any, during the reporting period, together with details and justifications

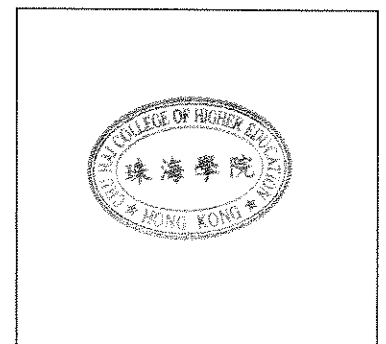
Signature of Authorised Person: _____



Name of Authorised Person : Professor Eden Yu

Position of Authorised Person : Dean, Faculty of Business

Date : 31 Mar 2015



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* A separate written application should be submitted to the Grantor for prior written approval.

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In September 2013, Centre of Corporate Ethics and Social Responsibilities (CCESR) was established under Faculty of Business, Chu Hai College of Higher Education. The personnel include Centre director and four Centre members. The members will be rotated half a year. In the second year, Sep 2014 – Aug 2015, there are four sub-groups formed for the development of the Centre:

- (1) Sub-group for Seminars and Competition
- (2) Sub-group for Workshops and Case Study
- (3) Sub-groups for Visits and Web-site
- (4) Sub-groups for Forum and Evaluation

Each member leads one sub-group. Other teaching staff of the Faculty participate in the sub-groups for better collaboration. A Centre Executive was hired for providing administrative support for the centre. All the planned activities in the first year have been finished (September 2014 – February 2015).

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1. Project activities held/completed during the reporting period

Dates, time and venues	Brief descriptions of activities and resources used for implementing the Project *	Number and types of participants (if applicable)
30 Sep 2014 (Campus) Time: 4:30 – 6:00pm	Seminar: Social Responsibilities - China's Shadow Bank: A Threat to Financial Stability? Speaker: Dr. Le Xia, Chief Economist for Asia, BBVA Research Representatives from the public bodies, business practitioners and academics have been invited to share the good practices and lessons of business ethics and social responsibilities.	30 students
14 Oct 2014 (Cheung Sha Wan)	Visit: The Hong Kong Vegetable Marketing Organization A visit program allows students to learn the good practices of ensuring business ethics or social responsibilities in different industry. Moreover, the visits provide students "the real world of business" awareness and students will have the opportunity to have direct interaction with the business community.	40 students
18 Nov 2014 (Campus) Time: 4:30 – 6:00pm	Seminar: Social Responsibilities - China's role in the new economic order: paradigm shift and reforms to reduce vulnerabilities Speaker: Mr Carlos Casanova, Economist, BBVA Research	
24 Nov 2014 (Kowloon Bay)	Visit: TUV Rheinland Hong Kong Limited	15 students
28 Nov 2014 (Campus)	Workshop: Ethics in Practice Conductor: Ms Queenly Lam, Community Relations Officers of the ICAC A workshop mainly introduces some practical ethical issues and social responsibilities for the students. Students were introduced to the	18 students

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	anti-corruption legislation in Hong Kong, common corruption pitfalls at workplace and the importance of work ethics. In particular, they were exposed to various ethical dilemma scenarios and their responses to such dilemmas are solicited and discussed. Valuable guidelines on ethical decision making were provided at the end of the discussion.	
1 Dec 2014 (Campus)	Workshop: Ethics in Practice Moderator: Mr Jerome Fan, Community Relations Officers of the ICAC	33 students
5 Dec 2014 (Campus) Time: 4:30 – 6:00pm	Seminar: Social Responsibilities - China's Financial Reform: Moving Against Headwinds Speaker: Dr. Jinyue Dong, Economist, BBVA Research	20 students
6 Dec 2014 (Fo Tan)	Visit: Tao Heung Museum of Food Culture	4 students
9 Dec 2014 (Kennedy Town)	Visit: China Merchants Group	20 students
9 Feb 2015 (Shatin)	Visit: IoT Lab, Science & Technology Park	18 students
13 Feb 2015 (Shatin)	Visit: IoT Lab, Science & Technology Park	10 students
<i>Note: Photos for the seminars, visits, workshops and forum are attached in Annex 2.</i>		
* Evidence showing the attainment of milestones scheduled for completion during the reporting period should be attached (e.g. photos, learning materials, webpage screens, promotion leaflets / posters, relevant reports, etc.).		

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2. The percentage, in terms of key tasks, of the project completed at the end of the reporting period

Milestones scheduled for completion during the reporting period **	% attained	Remarks
Finalisation of selecting topics of studies on business social responsibility studies	100%	The topics on business ethics and social responsibilities had been discussed within the Sub-Group of workshops and Case Study between Sep and Dec 2014. A business study on social enterprises has been tentatively chosen and the report will be completed by Aug 2015. The Centre agreed with the suggested topic after discussion among all members.
Organisation of seminars and visits (Annex 1)	100%	Between Sep 2014 and Mar 2015, 2 seminars, 2 workshops and 6 visits have been organized.
Reviewing on the Guidelines for Competition on Business Ethics (Annex 2)	100%	“Summary Report of the Survey on Corporate Ethics and Social Responsibility” was distributed to all academic staff of Faculty of Business.
Overall Project	50%	
** Please seek prior approval from the Education Fund Secretariat if the project milestones cannot be completed at the end of the reporting period.		

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3. Financial position as at the end date of the reporting period

Expenditure items	Approved budget (a)	Committed or actual expenditure (b)	Balance [(a)-(b)]
a. Manpower	1,437,540	695,400	742,140
b. Equipment / facilities	100,170	25,569	74,601
c. Services	230,132	24,350	205,782
d. General expenses	25,220	14,771.6	10,448.4
e. Others	30,000	0	30,000
Total	1,823,062	760,090.6	1,062,971.4
<i>Project Income (if any)</i>			<i>0</i>
<i>Total Balance</i>			<i>1,062,971.4</i>