CSPE Sharing Session on Closer Alignment

Institution Sharing by PolyU Hong Kong Community College

Simon Leung
24 November 2014
Programmes and Curriculum Design

- Involving industry practitioners in programme design;
- Conducting survey / market research;
- Seeking accreditation from professional bodies; and
- Inviting experts on our validation panels and as our external examiners.
**Collaboration with Industries**

- **Types** of industry partners providing internship / placement:

<table>
<thead>
<tr>
<th>Types of organisation</th>
<th>Number in 2013/14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public organisations</td>
<td>12</td>
</tr>
<tr>
<td>Large companies with more than 100 employees</td>
<td>78</td>
</tr>
<tr>
<td>Small and medium sized enterprises</td>
<td>37</td>
</tr>
</tbody>
</table>

**Examples:**
- Hong Kong Buddhist Hospital
- Queen Elizabeth Hospital
- MTR Corporation
- Hong Kong Disneyland Resort
- Shangri-La Hotels and Resorts
Interactions with Professional Bodies

- In the areas of **Accounting, Logistics, Marketing** etc.;
- **Joint activities or projects** with professional bodies, e.g. business competitions;
- **Activities** for our students - Career talks, seminars, workshops, company visits and mentorship activities;
- **Services** to professional bodies - Student Ambassadors; and
- **Scholarships** and prizes.
Placement and Internship Arrangement

- HKCC students enrolling in 21 out of 35 programmes participated in placement / internship lasting for **two weeks** or more:

<table>
<thead>
<tr>
<th>No. of students enrolled in these 21 programmes</th>
<th>5,105</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mandatory participation</td>
<td>189</td>
</tr>
<tr>
<td>Voluntary participation</td>
<td>754</td>
</tr>
<tr>
<td>Full-time mode</td>
<td>639</td>
</tr>
<tr>
<td>Part-time mode</td>
<td>304</td>
</tr>
</tbody>
</table>
| Time frame                                    | September – December (semester 1)  
December – January (winter break)  
February – May (semester 2)  
May – August (summer break) |
Placement and Internship Arrangement

- Survey for Internship Partners
- Survey for Students
- On-site Supervisor e.g. for Health Studies Students
- Placement Officers (Academic Staff)
- WIE Officer (Admin. Staff)
- Credit or Non-credit Bearing
- Monthly Allowance (aver $3,000/mth)
- WIE Scholarships & Mainland Placement Scholarships
Future Plans

- Discussing comments / suggestions from partners in Programme Committee meetings to bring about programme enhancements;
- Maintaining close contact with partners through programme leaders and other academic staff;
- Exploring new industry partners, especially non-local ones;
- Allowing more flexibility in internship arrangements;
- Organising more joint activities with partners; and
- Motivating staff to participate in industry training through staff development plans.
Thank you!